

G2E ASIA™ @ the Philippines

亞洲國際娛樂展——菲律賓站

Dec 10-11, 2025

Marriott Grand Ballroom,
Manila Marriott Hotel, Philippines

www.G2EAsiaPhilippines.com

POST-SHOW REPORT

A G2E ASIA EVENT



IN COOPERATION WITH



PRESENTED BY



ORGANIZED BY



2025 EVENT OVERVIEW



G2E Asia @ the Philippines Returns to Manila with Outstanding Success

G2E Asia @ the Philippines, supported by PAGCOR, is the premier platform for the Philippine gaming industry. Held Dec. 10–11, 2025, in Manila, the two-day event features an expo, industry-specific conferences, and networking opportunities, with a keynote by Alejandro H. Tengco and a Fireside Chat with Greg Hawkins, where industry leaders share insights, strategies, and emerging opportunities shaping the market.

G2E Asia @ the Philippines Opening Ceremony featuring Key Dignitaries representing the Philippine Gaming Industry.



(from left to right)

- **Nobuki Sato** | President and Chief Operating Officer, Okada Manila
- **Nilo Thaddeus Rodriguez** | President and Chief Executive Officer, Newport World Resorts
- **Alejandro H. Tengco** | Chairman and CEO, PAGCOR
- **Yip Je Choong** | Senior Vice President, Commercial, APAC, Reed Exhibitions
- **Greg Hawkins** | President and Chief Operating Officer, Bloomberry Resorts Corporation / Solaire Resort
- **Roger Lwin** | Vice President, Gaming Operation, City of Dreams Manila

2025 VISITOR OVERVIEW



VISITOR DEMOGRAPHICS



The show was well attended by total **3,343** trade visitors in attendance



Philippines 79%

International 21%

Taiwan	5%	Cambodia	1%
Malaysia	3%	Singapore	1%
Macau SAR	2%	Japan	1%
Thailand	2%	China	1%
Hong Kong SAR	1%	Others	3%
South Korea	1%		

PRIVILEGES PROGRAM OVERVIEW

The G2E Asia @ the Philippines Privileges Program is an invitation-only, exclusive program for senior executives. It offers key buyers and senior-level decision makers from the gaming and entertainment industry exclusive privileges and amenities designed to enhance their event experience and facilitate high-level commercial opportunities.

The G2E Asia @ the Philippines Privileges program welcomed a total of **336** privileges members.

2025 EXHIBITOR OVERVIEW

Connecting People and Innovations for the Philippine Gaming Market

G2E Asia @ the Philippines is an extension of the Asian event in Macau. The event comprises of expo, education conferences, networking dinner and party that offer suppliers the most effective marketing and networking platform to create brand awareness and network intimately with the gaming operators across the Philippines.

Over two intensive days, the locally focused edition showcased more than **100** brands, **50** industry experts, and **5** networking sessions, earning overwhelmingly positive feedback.



Exhibitor testimonials



Vincent Tang
Vice President of Sales, Asia Pacific | **Interblock Asia Pacific Pty. Ltd.**

"G2E Asia @ the Philippines exceeded our expectations. The quality of attendees was excellent, with strong representation from both local and regional operators. We had meaningful conversations throughout the show and generated high value leads that will translate into long-term partnerships."



Eddie Au
Chief Operating Officer | **LT Game Ltd**

"Exhibiting at G2E Asia @ the Philippines gave us direct access to the Philippine gaming market. The show floor traffic was highly relevant to LT Game's business, and we met serious buyers with immediate or upcoming purchasing plans."



Giorgio Abbiati
CEO | **Abbiati Casino Equipment Srl**

"G2E Asia @ the Philippines offered outstanding networking opportunities. From networking events to spontaneous conversations on the show floor, we connected with key decision makers across the industry and strengthened relationships with both existing and new clients."

2025 CONFERENCE OVERVIEW

G2E Asia @ the Philippines is the leading conference for the Philippine gaming industry, featuring a keynote by PAGCOR Chairman Alejandro H. Tengco and a Fireside Chat with Greg Hawkins of Bloomberg Resorts / Solaire Resort. Over two days, industry leaders discuss trends, strategies, and emerging opportunities shaping the market. The 2025 program attracted **418** conference delegates.

G2E ASIA @ THE PHILIPPINES CONFERENCE 2025

DAY 1 PHILIPPINES GAMING MARKET OVERVIEW



Keynote Address by Chairman and CEO of PAGCOR

The event opened with a keynote address by Alejandro H. Tengco, Chairman and CEO of PAGCOR, who provided strategic insights into the Philippine gaming market and its regulatory landscape.



Fireside Chat with Greg Hawkins

This fireside chat features insights from Greg Hawkins on integrated resort operations and business growth in the Philippine market, highlighting leadership perspectives from Bloomberg Resorts Corporation and Solaire Resort.



Philippine Gaming at a Crossroads: Regulation, Online Growth, and Integrated Resorts

This panel examines the transformation of the Philippine gaming market, highlighting regulatory change, the expansion of land-based and online gaming, PAGCOR's decoupling and casino privatization, the shift from POGOs to PIGOs, and the evolving outlook for integrated resorts amid regional competition.



The Rise of Non-Gaming: Expanding the Integrated Resort Experience

This session focuses on the growing role of non-gaming offerings in integrated resorts, exploring trends in entertainment, dining, retail, wellness, and cultural attractions, and how these elements are reshaping revenue models and guest experiences in the Philippine and global markets.

2025 CONFERENCE OVERVIEW

G2E ASIA @ THE PHILIPPINES CONFERENCE 2025

DAY 2 THE FUTURE OF GAMING (BUSINESS GROWTH, TECHNOLOGY, AML AND CSR)



Philippines - A Leader in Multi-platform Gaming Evolution

A session examining the Philippines' role in advancing multi-platform gaming, focusing on how single-provider ecosystems are developing and what future market evolution might look like within both land-based and online sectors at G2E Asia @ the Philippines.



AML Session: High Stakes, Hidden Risks – Financial Crime Trends in Gaming

This session addresses current anti-money laundering (AML) challenges and emerging financial crime trends within the gaming and gambling industry, offering insights on risk identification and compliance best practices.



Innovations in Responsible Gaming and CSR

A focused discussion featuring industry perspectives on responsible gaming practices and corporate social responsibility initiatives, highlighting how operators and platforms are enhancing player protection and sustainable engagement models.



Opportunities for Casinos in Asia to Lead in Slots and ETG Technology

A panel exploring technological leadership opportunities for Asian casinos in slots and electronic table game (ETG) technology, with perspectives from suppliers and operators on innovation, product differentiation, and competitive positioning.



2025 NETWORKING EVENTS

G2E Asia @ the Philippines offers its participants a wide range of networking opportunities with gaming operators and professionals from the Philippines and neighboring countries:

Gaming Executives' Reception

This exclusive, invitation-only gathering convenes the industry's most prominent leaders, offering seniorexecutive networking opportunities and brand exposure at the highest level.

G2E Asia @ the Philippines Closing Party

Open to all attendees, this gathering provides extended networking opportunities beyond show hours.

Segmented Industry Networking Events

A series of small industry meet-ups provided a variety of networking opportunities. The perfect way to gather with industry peers to get inspired and discuss new trends, solutions, and technologies that drive customer engagement and enhance efficiencies.



**SLOTS
NETWORKING**



**TABLE GAMES
NETWORKING**



**IGAMING
NETWORKING**



**IT & MARKETING
NETWORKING**



IT & MARKETING MASTERCLASS



Recognizing the growing importance of IT and marketing in the industry, G2E Asia organized specialized masterclasses in collaboration with relevant industry brands to help professionals at all levels upskill in these critical functions. Each session delivered practical insights into emerging trends while offering valuable opportunities to learn and network with peers.

