




## G2E Asia @ the Philippines 2019 Conference

### The Future of ASEAN Gaming-Entertainment Industry

#### Day One

Tuesday, December 3, 2019		
ASEAN Markets Perspectives: Opportunities and Threats		
Time	Topics	Speaker
10:00 - 10:30	<b>Opening Keynote</b> <b>Philippine Amusement and Gaming Corporation (PAGCOR)</b>	
11:00 – 11:30	<b>Opening Ceremony</b>	
12:30 – 14:00	<b>Networking Luncheon</b>	
14:00 – 15:00	<b>ASEAN Gaming Market Overview:</b>  This session will focus on the ASEAN market current status and development trend. Licensing Policy & Regulation and taking the responsible gambling to the next level	<b>In collaboration with Inside Asian Gaming</b>    <b>Chaired by:</b> Andrew Scott, CEO, Inside Asian Gaming
15:00 – 15:30	<b>Tea Break</b>	
15:30 – 16:15	<b>Gaming Executive Dialogue</b> To explore where things are heading and where the next opportunities are for operators and technology providers	<ul style="list-style-type: none"> <li>- Michael Zhu, SVP, International Operations Planning and Analysis, The Innovation Group</li> <li>- Hakan Dagas, Chief Gaming Operations Officer, Resorts World Manila</li> </ul>
6:15 – 17:00	<b>Gaming Innovation Roundtable</b> Strong views on the current status and how the industry can help to make Gaming industry innovations and potential expansion of skill-based gaming	<ul style="list-style-type: none"> <li>- Michael Zhu, SVP, International Operations Planning and Analysis, The Innovation Group</li> <li>- Clinton Long, Asia Sales Director, SG Gaming</li> </ul>

## Day Two

Wednesday, December 4, 2019		
Beyond Gaming		
Time	Topics	
10:30 – 11:00	<b>Keynote Address</b>	
11:00 -11:30	<b>Key Strategies for Attracting and Retaining Customers in ASEAN Markets</b>	<b>Speaker:</b> Sudhir Kale CEO, GamePlan Consultants
11:30 -11:45	Tea Break	
11:45 – 12:30	<b>The Future of Responsible Gaming:</b> approaches for regulators and stakeholders	<b>Speaker:</b> Sonya Neeson Practice Leader/Gambling Directorate Department of Internal Affairs New Zealand
12:30 – 14:00	<b>Networking Luncheon</b>	
	<b>Disruptive Innovation and Technology --- In collaboration with Alphaslot</b> 	
14:00 – 14:30	<b>Operator Keynote</b>  This keynote will give the audience an extensive insight from an operator's point of view, on how to leverage technology such as Blockchain, Hyperledger & DLT (Decentralized Ledger Technology) on a day-to-day basis running a casino gaming floor.	<b>Speaker:</b> Avery Palos Senior Vice President, Chief Information Officer, Melco Resorts & Entertainment Ltd
14:30-15:15	<b>Payment Solution Panel</b>  With various new technologies emerging, this panel of experts will look into the pros and cons of new payment solutions. This panel will also shed some light on the impact these payment solutions have on the gaming industry and identify the hallmarks of financial crime and risk, typologies used to identify the activities of transnational criminal groups, and best practices for the gaming industry to mitigate this risk.	<b>Moderator:</b> Rosalind Wade, Managing Director, Asia Gaming Brief  <b>Panel:</b> <ul style="list-style-type: none"> <li>Benjamin Floyd, SVP AML Compliance, Caesars Entertainment</li> </ul>
15:15 – 15:30	<b>Tea Break</b>	
15:30 – 16:00	<b>Gaming Innovations</b>  This session will take a deep dive into new trends and developments in gaming	<b>Moderator:</b> Ben Blaschke, Managing Editor, Inside Asian Gaming

	<p>innovation, looking at a variety of spaces where industry evolution is in progress. The gaming industry is entering a new phase with more digital and IT resources on hand. It is now up to the top innovators to create products and services that will improve the player experience and make operations more efficient. The session experts will bring up real-life solutions and give a preview into how the industry will change in the coming years.</p>	<p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Joji Kokuryo, Managing Director, Bay City Ventures Ltd</li> <li>• Albert Yu, COO/Alphaslot, CSO/Game Source</li> <li>• Georg Washington, CEO, Synergy Blue</li> </ul>
16:00– 16:45	<p><b>Technology (AI) Keynote</b></p> <p><b>What AI is and Why it Matters to You</b>  Every generation of technology is marked by some evolutionary bound. AI constitutes a revolutionary quantum leap in technology and will redefine marketing, product performance and overall competitiveness. This keynote will offer some specific insight as to why AI is so important and what will happen to those that do not embrace it fast enough. Specific examples from compliance, responsible gaming, player experience and machine learning will be quoted to present who is already doing what and why it matters to you.</p>	<p><b>Speaker:</b>  Earle Hall, President &amp; CEO, Axes</p>